

RAJAR DATA RELEASE



Quarter 3 2022 – October 27th 2022.

ALL RADIO LISTENING CHARTS

1. All Radio Listening including share via platform
2. All Digital Radio listening
3. BBC Radio / Commercial Radio – weekly reach and share
4. BBC Radio / Commercial Radio – platform share

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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	Q3 2021	Q2 2022	Q3 2022
All Radio Listening			
Weekly Reach ('000)	49,495	48,969	49,677
Weekly Reach (%)	88.9	87.5	88.8
Average hours per head	18.2	17.8	18.3
Average hours per listener	20.4	20.4	20.6
Total hours (millions)	1,012	998	1,022

All Radio Listening - Share Via Platform (%)			
AM/FM	34.2	32.4	34.0
Total Digital	65.8	67.6	66.0
DAB	43.0	40.8	38.9
DTV	4.7	4.5	3.6
Total Online	18.1	22.3	23.6
Website/Apps	N/A	11.5	10.2
Smart Speaker	N/A	10.8	13.4

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All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q3 21	Q2 22	Q3 22	Q3 21	Q2 22	Q3 22	Q3 21	Q2 22	Q3 22
All Radio	88.9	87.5	88.8	1,012	998	1,022	100	100	100
Total Digital	73.9	72.9	74.0	665	674	674	65.8	67.6	66.0
DAB	60.2	58.0	57.8	435	407	397	43.0	40.8	38.9
DTV	12.5	11.2	9.9	48	44	36	4.7	4.5	3.6
Total Online	32.5	36.4	39.9	183	223	241	18.1	22.3	23.6
Website/Apps	N/A	25.3	24.6	N/A	115	104	N/A	11.5	10.2
Smart Speaker	N/A	15.3	21.6	N/A	107	137	N/A	10.8	13.4

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Weekly Reach (000s)

BBC Radio Listening			
	Q3 21	Q2 22	Q3 22
All BBC Radio	34,629	32,957	33,021
All BBC Network Radio	31,580	30,289	30,296
All BBC Local / Regional Radio	9,164	7,673	7,824

Commercial Radio Listening			
	Q3 21	Q2 22	Q3 22
All Commercial Radio	36,806	36,282	38,188
All National Commercial	24,502	24,634	26,227
All Local Commercial	24,427	24,005	25,856

Share of Hours (%)

BBC Radio Listening			
	Q3 21	Q2 22	Q3 22
All BBC Radio	50.9	48.1	46.7
All BBC Network Radio	44.7	42.5	41.3
All BBC Local / Regional Radio	6.1	5.6	5.4

Commercial Radio Listening			
	Q3 21	Q2 22	Q3 22
All Commercial Radio	47.1	49.0	50.9
All National Commercial	23.2	23.9	24.7
All Local Commercial	23.9	25.1	26.2

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Platform Share

All BBC Radio

	Q3 21	Q2 22	Q3 22
AM/FM	37.4	35.6	38.1
All Digital	62.6	64.4	61.9
DAB	43.1	41.1	38.9
DTV	4.8	4.5	3.6
Total Online	14.7	18.8	19.4
Website/Apps	N/A	10.1	9.4
Smart Speaker	N/A	8.7	9.9

All Commercial Radio

	Q3 21	Q2 22	Q3 22
AM/FM	31.0	28.9	30.0
All Digital	69.0	71.1	70.0
DAB	43.8	41.6	39.5
DTV	4.7	4.5	3.5
Total Online	20.4	25.0	27.0
Website/Apps	N/A	12.3	10.5
Smart Speaker	N/A	12.7	16.5